



PREFERRED PROVIDER PLAN



IMMEDIATE SAVINGS!

Welcome to the Bard Optical Preferred Provider Plan (PPP). This plan offers you and your family immediate savings on all of your vision care needs. There is no paperwork and no wait period. For 80 years, Bard Optical has been providing quality eye care and eyewear at very competitive prices.

Now, save even more with Bard Optical's PPP. There is a licensed Doctor of Optometry at every Bard office in addition to a complete support staff to provide the finest eye care. Visit Bard Optical today and enjoy the savings our Preferred Vision Plan can offer.

For a location nearest you please visit our website at bardoptical.com. The following prices are only examples of the many tremendous savings the PPP offers.

CONTACT LENS SAVINGS:

- **1-800 Internet Pricing**
- **Plus 10% Additional Savings**
- **Neighborhood Service**
- **Use Manufacturer Rebates**

	Average National Retail	Member Price	Average Savings at Bard
Eye Health Exam	\$99	\$49	\$50
Fee covers Standard Vision Analysis & Diagnosis. If additional services are needed, they will be billed separately, medical exam not included.			
Spectacle Lenses (Plastic per pair)			
Single Vision	\$80	\$48	\$32
Bifocal FT 28	\$100	\$68	\$32
Progressive Standard	\$190	\$118	\$72
Lens Add-Ons*			
Ultra Violet Protection	\$20	\$12	\$8
Tint	\$20	\$12	\$8
Transitions	\$100	\$60	\$40
Scratch Coat Protection	\$20	\$12	\$8
Polycarbonate	\$80	\$38	\$42
1.67 High-Index	\$90	\$58	\$32

Frames PLUS Additional Lenses and Add-On's

A discount of 25% will be applied to Bard's already low prices.

Sunglasses (Prescription and Non-prescription)

A discount of 25% off retail will be applied.



Vision For Life